



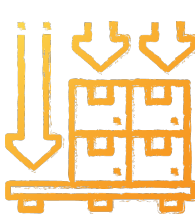
中文

Make Connections in Hong Kong and Beyond!

Riding on the successful debut in March, HOFEX Connect – the online business matchmaking event will return on 6-8 July 2021 to connect you with high-profile business partners from around the region, including importers, distributors, retailers, supermarkets, hotels, restaurants and more! Join now to tap into the dynamic Hong Kong market or even further!



HONG KONG - A Gateway to Greater Bay Area (GBA) Opportunities



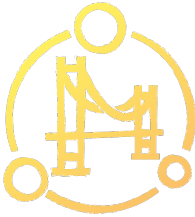
Imports

Hong Kong is an import-dependent market, with 95% of food and beverage products imported.



Re-exports

Over 89% of HK's F&B exports in 2019 were re-exports. Re-exports from and to the Mainland was USD443.7B, 88.2% of HK's total re-export trade.



GBA Market

(9 cities in Guangdong province + Hong Kong & Macau SAR)

- The GBA Area had 72M consumers and USD1,679.5B GDP in 2019, ranked 12th among the world's national economies
- Guangdong's foreign trade import and export recorded RMB7.08T in 2019, accounting for 22% of China's total trade
- High demand for fresh and frozen food in China has led to partnerships between Guangdong operators and HK and Macau logistic companies to enhance import capacity

CONNECT to Boost Regional Market Penetration

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Application Deadline for Exhibitors: 4 Jun 2021



Key Buyers in March

2,500+ Buyers from 32 Countries/ Regions

Hong Kong		
A.S. Watson Group	AEON Stores (Hong Kong) Co., Ltd.	A.HARTRODT
Citysuper	DKSH HK Ltd	Four Seasons Hotel Hong Kong
Hong Kong Disneyland	JW Marriott Hotel Hong Kong	Langham Hospitality Group
Lubuds F&B Group	ParknShop	Yamato Logistics (HK) Ltd
APAC		
Beijing Universal Resort (China)	Cafedecoral (China)	Dane International Commodities Inc. (Philippines)
F&G Food Pte Ltd (Singapore)	Hyatt On the Bund (China)	Macau Golf & Country Club (Macau SAR)
Melco Resorts Entertainment Ltd (Macau SAR)	Sands China (Macau)	RUBI Coffee (China)
SCC Corporation Sdn Bhd (Malaysia)	Sheraton Hotel Manila (Philippines)	Siam Canadian Group (Vietnam)
Taewon Food Industry Co., Ltd. (South Korea)	Tickle Time Co., Ltd. (Thailand)	VDA Group (Thailand)
and more...		

Hear What our Exhibitor says:

I believe that only Hong Kong could have hosted such an energetic event. This may be due to its location in Asia, the size of the market in background, and recent political trends. I admire the sense of the organizers of this event in being able to proceed with the business negotiations with the parties that participants clearly chose with each other's own will. Thank you very much.

Saryang Kim, Overseas Sales Manager
Yuzuya Honten Co., Ltd. (Japan)

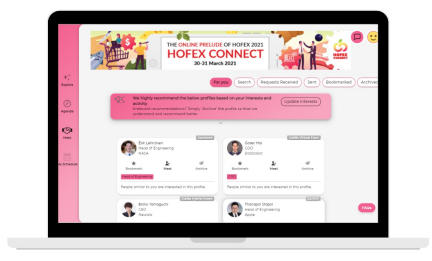
Hear What our Buyer says:

We source F&B for five-star hotels and casinos in Philippines. Due to the pandemic, it has been difficult sourcing for new suppliers and being in F&B we need to be updated with latest products and suppliers in the market. Thanks to HOFEX Connect we are able to see what are the new opportunities.

Vice President, Artisan Cellars & Fine Foods Inc.
(The Philippines)

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[Post-event Report 活動報告](#)



Reserve your space with us!

6 - 8 / 7 / 2021 | Online
7 - 9 / 9 / 2021 | HKCEC

As one of the most trusted networking platforms in the F&B industry, HOFEX - Asia's Leading Food & Hospitality Tradeshow will return on 7-9 Sep 2021, combining online business matchmaking and offline showcase to provide you a seamless O2O trading experience.



[Book Booth Now 預訂展位](#)

Organiser:

Informa Markets



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